



# KIKK MARKET

EXHIBIT, DEMO AND SELL YOUR PROJECT  
AT KIKK FESTIVAL 2021

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4 - 7 NOV 2021, NAMUR (BE)



## WHAT IS KIKK FESTIVAL ?

INTERNATIONAL FESTIVAL OF CREATIVE AND DIGITAL CULTURES

KIKK Festival is an international festival of creativity in digital cultures that explores the economic & artistic implications of new technologies.

It is a wide mix of art, science, business, technology, architecture, design, music and interactive media.

# KEY FACTS

4 days (from 4 to 7 november 2021)

150 international speakers, artists & startups

+30.000 visitors from +50 countries

+45 conferences

+15 workshops

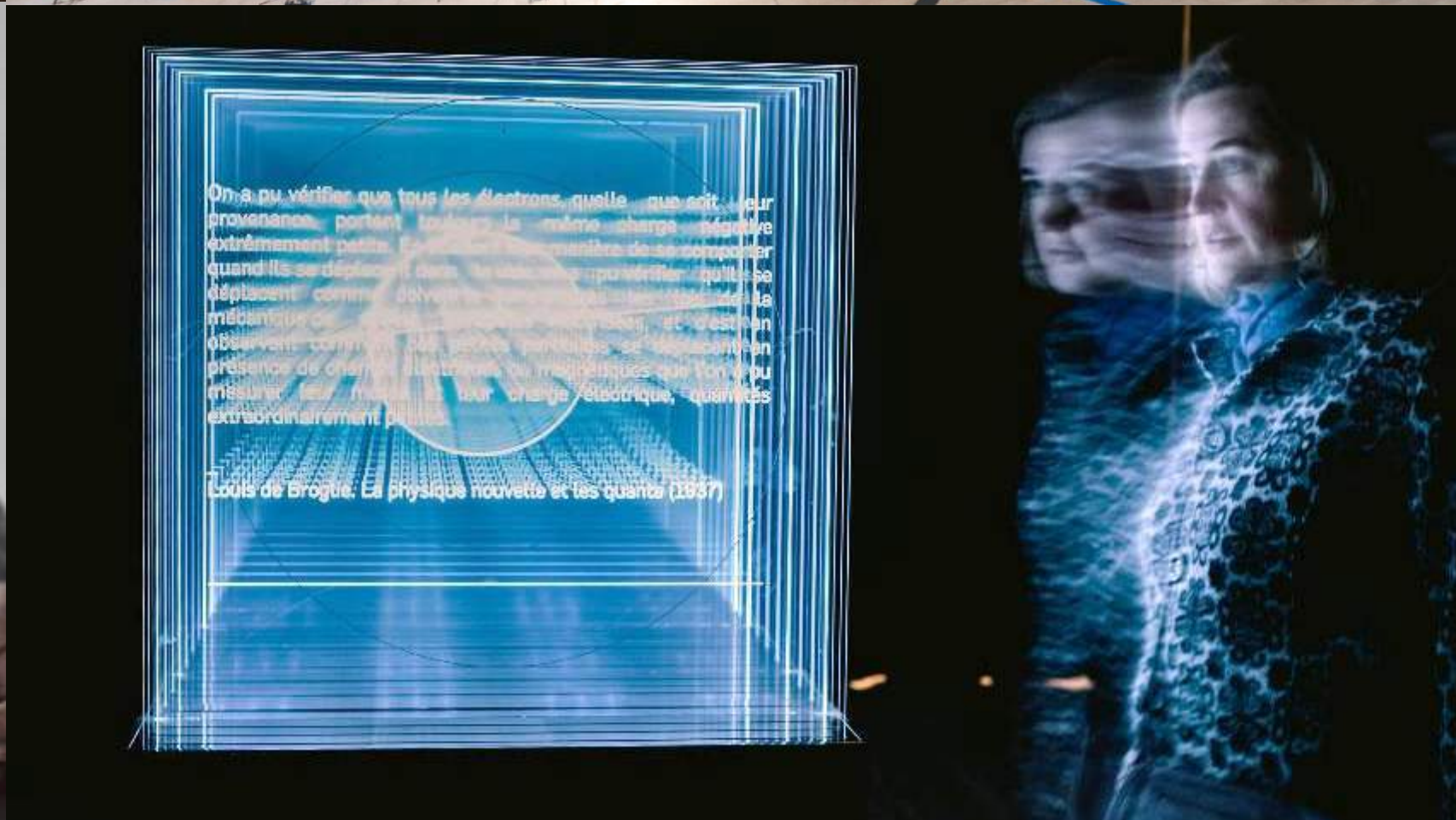
KIKK in town exhibition

KIKK Pro (BtoB)

KIKK Parties

And... **KIKK Market !**







# KIKK Market

A SHOWCASE OF INNOVATIVE PROJECT BY  
INTERNATIONAL ENTREPRENEURS

KIKK Market showcases about 40 creative, innovative and technological projects from across the world, made by start-ups, artists, small companies, makers or just talented people.

Most of the projects were made for commercial purpose, using alternative ways of development (crowdfunding, open source, open data, collaboration, fablab, DIY, ...).

If your project is selected, you can exhibit it, sell it or organize preorders on your stand.

We exhibit a wide range of projects, all curated by us : hardware, software, app, DIY, kids, music, media, ...  
(See the projects of [2019](#), [2018](#), [2017](#) and [2016](#) editions.)



# KIKK MARKET

6 EDITIONS

2014



2 days

375 m2

3.000 visitors

12 projects from  
Belgium, France, UK,  
Netherlands

2015



2 days

500 m2

6.000 visitors

20 projects from  
Belgium, France, UK,  
Germany, Canada, ...

2016



3 days

800 m2

+15.000 visitors

30 projects from  
Belgium, France, UK,  
Netherlands,  
Germany, Spain,  
Sweden, ...

2017



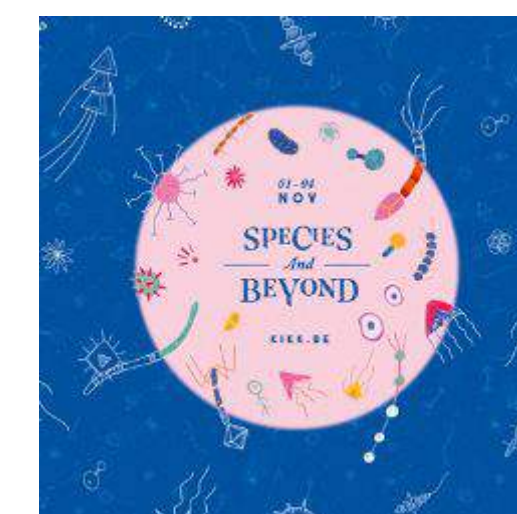
3 days

1000 m2

+18.000 visitors

31 projects from  
Belgium, France,  
Netherlands,  
Germany, Spain,  
Switzerland, US,  
Croatia, ...

2018



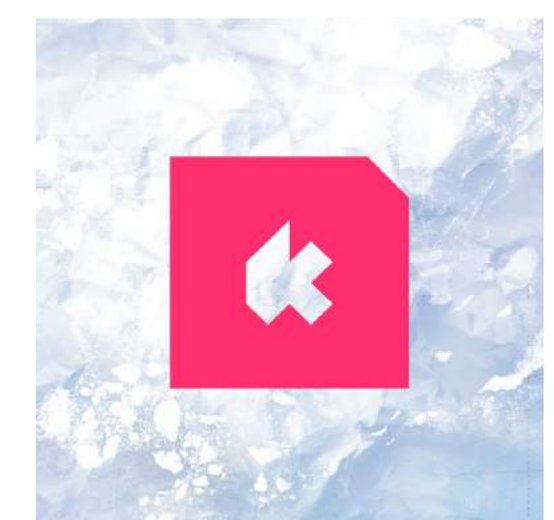
4 days

1150 m2

+25.000 visitors

34 projects  
8 nationalities (BE, UK,  
AT, FR, US, ES, FI, CA)

2019



4 days

1150 m2

+30.000 visitors

35 projects  
7 nationalities (BE,  
UK, JP, FR, NL, ES, CA)





# PRACTICAL DETAILS

## When ?

*From October 4 to 7 November from 10 am to 6 pm.*

- Thursday 4 Nov. & Friday 5 Nov. □ BtoB audience
- Saturday 6 & Sunday 7 Nov. □ BtoC audience

*You can register for the 4 days or choose one of the two options above !*

## Where ?

In Namur, Belgium.

In the very center of the city, next to the other KIKK Festival venues, in a 1200m2 marquee highly visible both by KIKK visitors and general public from Namur.



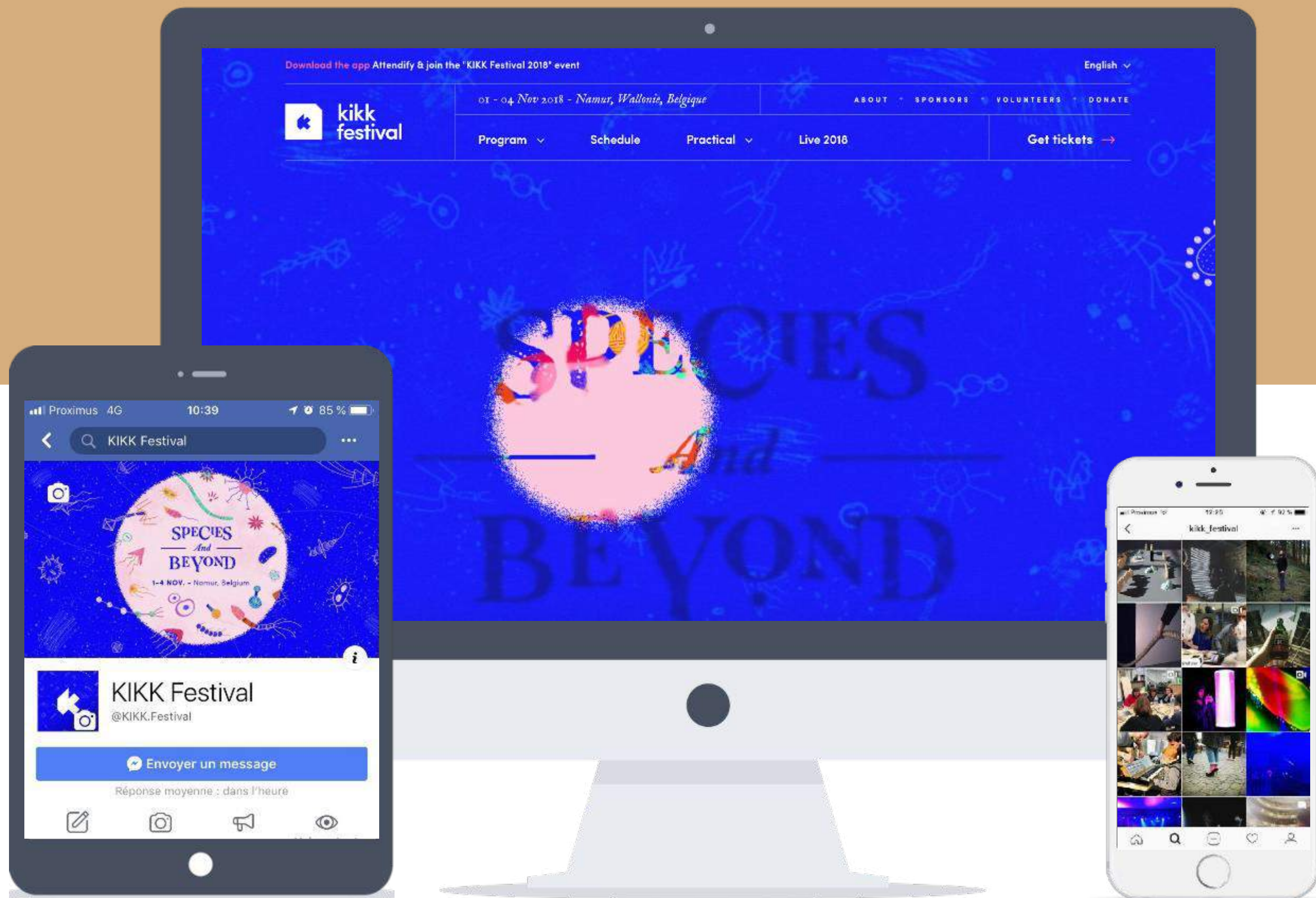


## PRESS & VISIBILITY

- Newsletters sent to +10.000 people
- Press releases sent to +600 journalists in Belgium and abroad
- Articles in both local and international press, print or digital
- 145.000 unique visitors in 3 months on KIKK festival website
- Huge activity on social networks (+20.000 likes + followers)
- Thousands of daily tweets during the festival

# An Online Visibility

## SOCIAL NETWORKS



**21 000 FANS**



**7 700 FOLLOWERS**



**6 800 FOLLOWERS**



**1 200 FOLLOWERS**



**+200 000 VIEWS IN LESS THAN 4 DAYS**



**+12 000 SUBSCRIBERS NEWSLETTERS**

*Statistics based on a 3 months period (September 2018 - November 2018)*

# WE ARE OFFERING YOU :

- A free demo space at KIKK Market (value : 800€) with light, wifi, furniture and signage ;
- The opportunity to show and sell your product to +30.000 people (KIKK visitors and general public from Namur) ;
- The opportunity to network, meet other inspiring start-ups and projects and why not start some collaborations ;
- A free access to KIKK Pro (BtoB);
- A free access to KIKK conferences and parties (as long as one person stays at the booth during KIKK Market)
- You benefit from KIKK Festival image, public, press covering and visibility.







# GET IN TOUCH

REGISTER, RAISE YOUR QUESTIONS,  
SHARE YOUR ENTHUSIASM...

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[laura@kikk.be](mailto:laura@kikk.be)



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LE FONDS EUROPEEN DE DEVELOPPEMENT REGIONAL  
ET LA WALLONIE INVESTISSENT DANS VOTRE AVENIR