

A large crowd of people is gathered under a glass and steel structure, likely a festival or market. The scene is busy with people walking, talking, and interacting. In the background, a building with a sign that reads "Namur" is visible. The overall atmosphere is lively and social.

KIKK MARKET

EXHIBIT, DEMO AND SELL YOUR PROJECT
AT KIKK FESTIVAL 2020

5- 8 NOV 2020, NAMUR (BE)



WHAT IS KIKK FESTIVAL ?

INTERNATIONAL FESTIVAL OF CREATIVE AND DIGITAL CULTURES

KIKK Festival is an international festival of creativity in digital cultures that explores the economic & artistic implications of new technologies.

It is a wide mix of art, science, business, technology, architecture, design, music and interactive media.

KEY FACTS

4 days (from 5 to 8 november 2020)

150 international speakers, artists & startups

+30.000 visitors from +50 countries

+45 conferences

+15 workshops

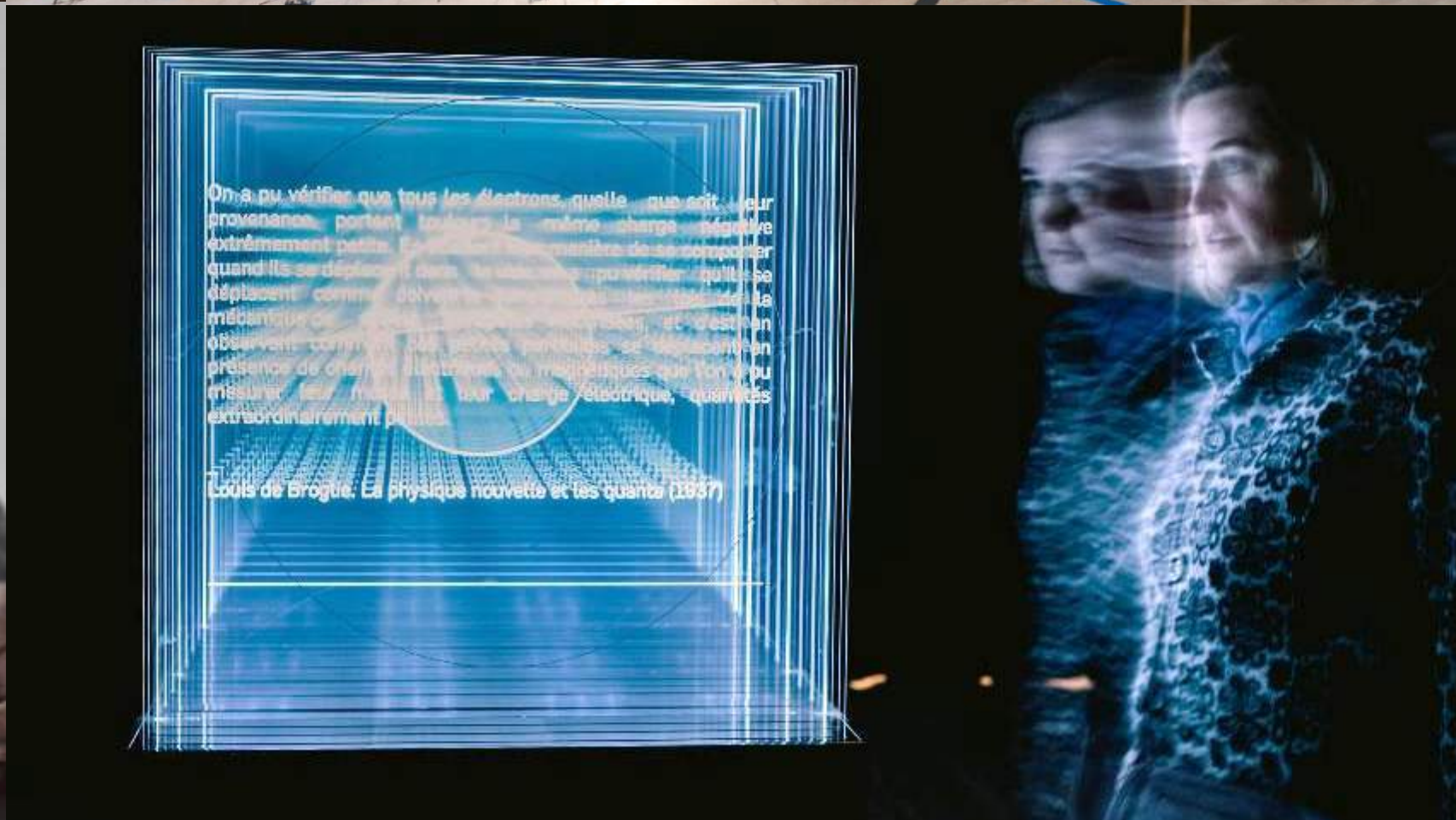
KIKK in town exhibition

KIKK Pro (BtoB)

KIKK Parties

And... **KIKK Market !**







KIKK Market

A SHOWCASE OF INNOVATIVE PROJECT BY
INTERNATIONAL ENTREPRENEURS

KIKK Market showcases about 40 creative, innovative and technological projects from across the world, made by start-ups, artists, small companies, makers or just talented people.

Most of the projects were made for commercial purpose, using alternative ways of development (crowdfunding, open source, open data, collaboration, fablab, DIY, ...).

We exhibit a wide range of projects, all curated by us : hardware, software, app, DIY, kids, music, media, ...
(See the projects of [2019](#), [2018](#), [2017](#) and [2016](#) editions.)



KIKK MARKET

6 EDITIONS

2014



2 days

375 m2

3.000 visitors

12 projects from
Belgium, France, UK,
Netherlands

2015



2 days

500 m2

6.000 visitors

20 projects from
Belgium, France, UK,
Germany, Canada, ...

2016



3 days

800 m2

+15.000 visitors

30 projects from
Belgium, France, UK,
Netherlands,
Germany, Spain,
Sweden, ...

2017



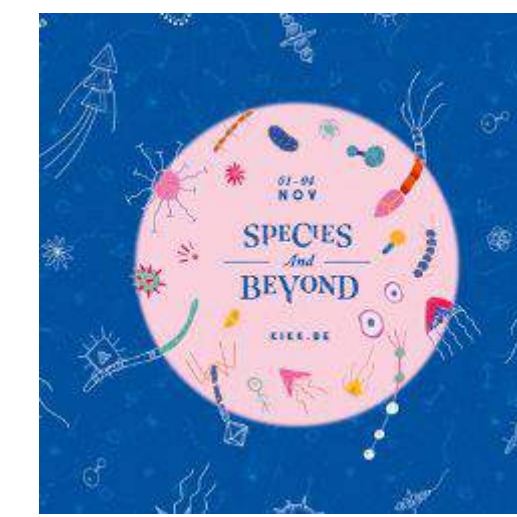
3 days

1000 m2

+18.000 visitors

31 projects from
Belgium, France,
Netherlands,
Germany, Spain,
Switzerland, US,
Croatia, ...

2018



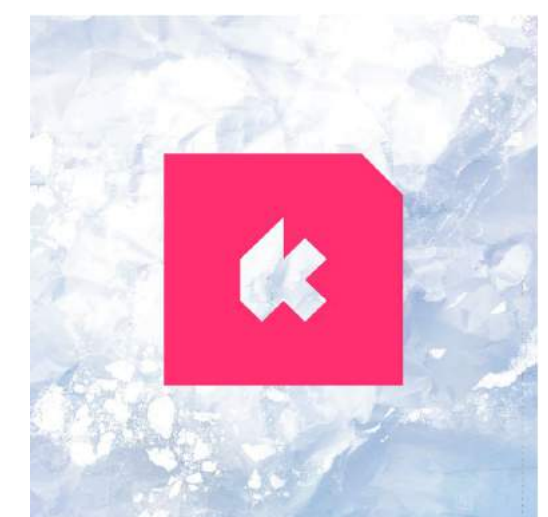
4 days

1150 m2

+25.000 visitors

34 projects
8 nationalities (*BE, UK,*
AT, FR, US, ES, FI, CA)

2019



4 days

1150 m2

+30.000 visitors

35 projects
7 nationalities (*BE,*
UK, JP, FR, NL, ES, CA)



PRACTICAL DETAILS

When ?

From October 5 to 8 November from 10 am to 6 pm.

- Thursday 5 Nov. & Friday 6 Nov. □ BtoB audience
- Saturday 7 & Sunday 8 Nov. □ BtoC audience

You can register for the 4 days or choose one of the two options above !

Where ?

In Namur, Belgium.

In the very center of the city, next to the other KIKK Festival venues, in a 1200m2 marquee highly visible both by KIKK visitors and general public from Namur.



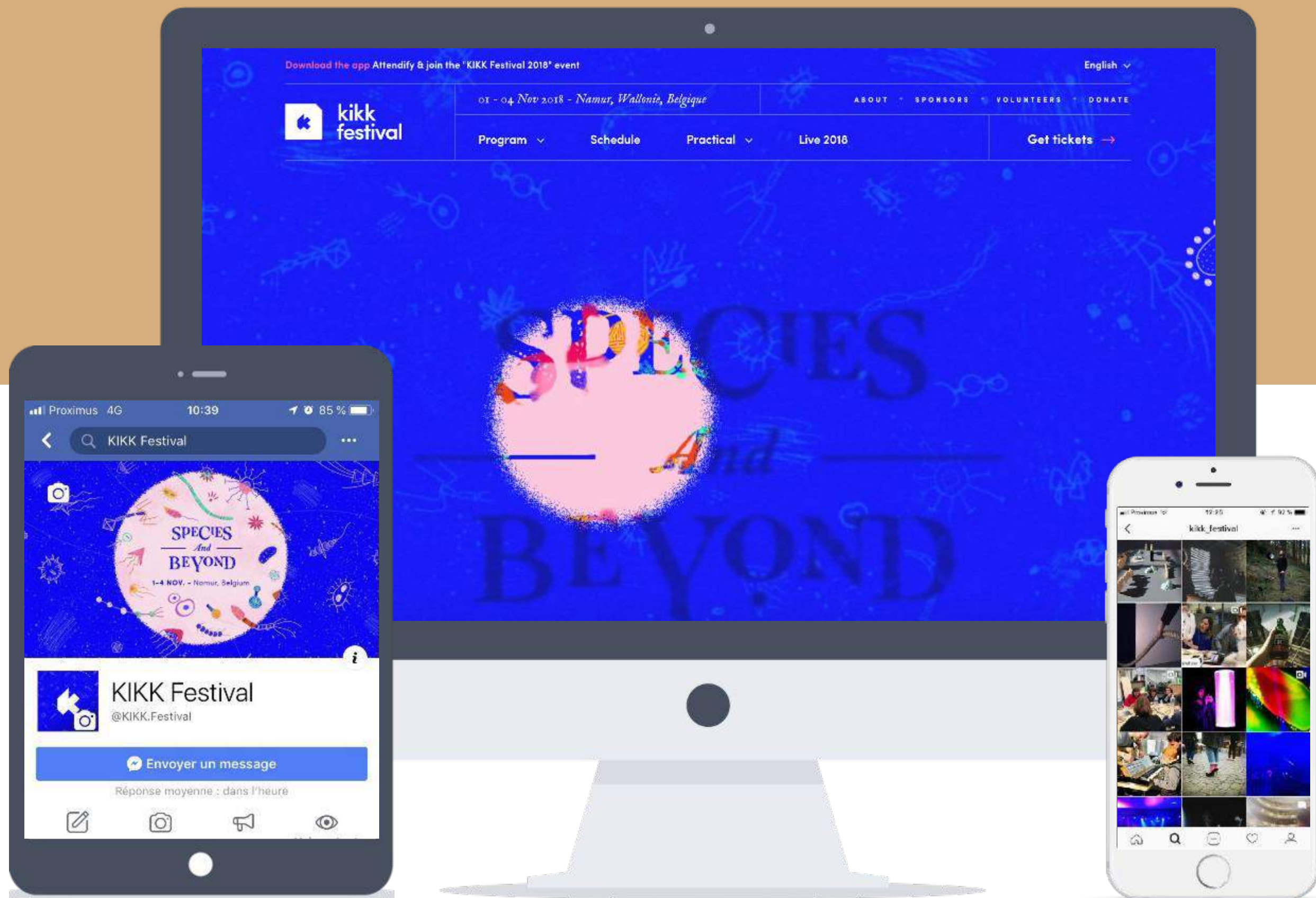


PRESS & VISIBILITY

- Newsletters sent to +10.000 people
- Press releases sent to +600 journalists in Belgium and abroad
- Articles in both local and international press, print or digital
- 145.000 unique visitors in 3 months on KIKK festival website
- Huge activity on social networks (+20.000 likes + followers)
- Thousands of daily tweets during the festival

An Online Visibility

SOCIAL NETWORKS



20 1897 FANS



7825 FOLLOWERS



6492 FOLLOWERS



929 FOLLOWERS



+200 000 VIEWS IN LESS THAN 4 DAYS



+12 000 SUBSCRIBERS NEWSLETTERS

Statistics based on a 3 months period (September 2018 - November 2018)

WE ARE OFFERING YOU :

- A free demo space at KIKK Market (value : 800€) with light, wifi, furniture and signage ;
- The opportunity to show and sell your product to +30.000 people (KIKK visitors and general public from Namur) ;
- The opportunity to network, meet other inspiring start-ups and projects and why not start some collaborations ;
- A free access to KIKK Pro (BtoB);
- A free access to KIKK conferences and parties (as long as one people stays at the booth during KIKK Market)
- You benefit from KIKK Festival image, public, press covering and visibility.







GET IN TOUCH

REGISTER, RAISE YOUR QUESTIONS,
SHARE YOUR ENTHUSIASM...

<https://galaxy.kikk.be/en/news/2020/market>

laura@kikk.be



LE FONDS EUROPÉEN DE DÉVELOPPEMENT RÉGIONAL
ET LA WALLONIE INVESTISSENT DANS VOTRE AVENIR